

# Persuading the Woodland Council

*Learning objective: To identify and use persuasive techniques including rhetorical questions, emotive language, and imperative verbs.*

Read the speech written by Kit the fox. Then, answer the questions below to show your understanding of how to persuade an audience.

Dear Woodland Council, have you ever dreamed of a place where every creature can learn together in peace? Our current library is too small and dusty, making it impossible for the young ones to find the books they need. We urgently need to build the 'Great Oak Reading Room'. Imagine a grand space filled with sunshine, comfortable mossy chairs, and thousands of fascinating stories! By donating just £5 each, you could change the future of our forest. Do not let our history be forgotten. Join us today and help build a library that will inspire generations. Support the Great Oak project now!

*Word bank: rhetorical question · emotive language · imperative verb · persuade · exaggeration · argument · opinion*

**1. Identify one rhetorical question used in Kit's speech. Why do you think Kit chose to start his speech this way? (2 marks)**

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**2. Find two examples of emotive language in the text. How do these words make the reader feel? (2 marks)**

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**3. Kit uses an imperative verb in the final sentence of his speech. Write it down and explain why imperative verbs are useful in persuasive writing. (2 marks)**

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**4. If the Great Oak Reading Room cost £500 to build, and 80 animals donated £5 each, would they have enough money? Show your working. (2 marks)**

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**5. Write one sentence of your own to persuade the Council to support the library, using an exaggeration to make the project sound even better. (2 marks)**

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**Draw: Draw a picture of what you imagine the 'Great Oak Reading Room' looks like, including the mossy chairs and the sunlight shining through the leaves.**



*Extension challenge: Write a short paragraph from the perspective of a grumpy squirrel who disagrees with Kit. Use your own persuasive techniques to explain why the forest should stay exactly as it is.*