

Max's Persuasive Picnic Plan

Learning objective: To identify and use persuasive language features to convince an audience.

Read the persuasive letter from Max the monkey, then answer the questions to show you understand how to write to persuade others.

Dear Friends, Have you ever dreamt of the most magnificent picnic in the jungle? We simply must organise a grand feast this Saturday! Imagine juicy, golden bananas and the crunchiest jungle nuts spread across a giant leaf. It would be the most spectacular event in history! Why wouldn't you want to join us? You must bring your favourite fruit to share. Don't miss out on this once-in-a-lifetime opportunity to feast with your best friends. Pack your bags and get ready for the best day ever!

Word bank: Emotive language · Rhetorical question · Exaggeration · Imperative verb · Opinion · Persuade

1. Find one rhetorical question in the passage. Why has Max used this in his writing? (2 marks)

2. Identify an example of 'exaggeration' used by Max. What is he trying to achieve by using these words? (2 marks)

3. Find one imperative (bossy) verb in the text. (1 mark)

4. List two pieces of emotive language Max uses to make the picnic sound exciting. (2 marks)

5. If you were writing a letter to persuade the school to have a longer playtime, which persuasive technique would you use and why? (2 marks)

Draw: Draw a poster for Max's picnic. Use bright colours and include one 'persuasive' slogan to convince other animals to come along.



Extension challenge: Write a short paragraph (3-4 sentences) persuading Pip the bookworm to come to the picnic, using at least two different persuasive techniques from the word bank.