

Max's Magnificent Market Stall

Learning objective: To identify and use persuasive language features including rhetorical questions, emotive language, and exaggeration.

Read Max the monkey's advertisement for his 'Super-Duper Fruit Salad' and answer the questions below to help him improve his writing.

Are you tired of boring snacks that leave your tummy grumbling? Come down to Max's Market Stall today! We are selling the world's most incredible, mouth-watering fruit salad. Each bowl is bursting with sunshine and joy. It is the most delicious treat you will ever taste in your entire life! Why would you settle for a plain apple when you could have a bowl of pure magic for just £2.50? Hurry before it all disappears!

Word bank: persuasive · rhetorical question · emotive language · exaggeration · adjective · convince

1. Find and copy one rhetorical question from the text. (1 mark)

2. Identify one example of exaggeration used by Max to make his fruit salad sound exciting. (2 marks)

3. Why do you think Max uses words like 'mouth-watering' and 'sunshine' instead of just saying 'tasty fruit'? (2 marks)

4. If a customer has a £5 note, how much change would they receive if they bought one bowl of fruit salad for £2.50? (1 mark)

5. Write a persuasive sentence of your own to encourage people to visit Max's stall. (2 marks)

Draw: Draw a colourful poster for Max's stall. Include a catchy slogan and a drawing of the 'Super-Duper Fruit Salad' to attract customers.



Extension challenge: Choose an everyday object (like a pencil or a shoe) and write three persuasive sentences to sell it to your classmates. Try to include at least one rhetorical question and one piece of emotive language.