

# Max's Persuasive Puzzles: The Great Park Campaign

*Learning objective: To use persuasive techniques, emotive language, and rhetorical questions to convince an audience.*

Read the passage below. Use the word bank to help you identify the persuasive features Max is using to convince the town council to build a new community garden. Then, answer the questions to show you understand how to write persuasively.

Dear Town Council, have you ever dreamed of a space where nature and community bloom together? Our town is currently missing a vibrant heart. Imagine a breathtaking garden, filled with colourful flowers and nutritious vegetables. It is essential that we create this space for our children to learn and play. Is it not time we made our town the best place to live? This project would be a remarkable achievement for us all. We must act now to build a thriving environment for future generations. Join us in making this dream a reality!

*Word bank: undoubtedly · essential · remarkable · breathtaking · unquestionably · courageous · thriving · vibrant · persuade · rhetorical question · emotive language · exaggeration*

**1. Identify one example of a rhetorical question used by Max in the passage. (2 marks)**

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**2. Find two examples of emotive adjectives Max uses to describe the proposed garden. (2 marks)**

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**3. Why does Max use the phrase 'It is essential' instead of just saying 'We need'? (2 marks)**

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**4. What is the main goal of Max's letter to the Town Council? (1 mark)**

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**5. Write a persuasive sentence of your own using the word 'unquestionably' to support the idea of building a new playground. (2 marks)**

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**Draw:** Draw a poster to accompany Max's letter. Include a vibrant, thriving community garden and a catchy, persuasive slogan at the top to grab people's attention.



*Extension challenge: Choose a school meal you think should be changed. Write a short persuasive paragraph (3-4 sentences) using at least two rhetorical questions and one piece of emotive language to convince the headteacher to change it.*